



Freedom
Literacy



deb

DYSLEXIA
EVIDENCE
BASED



PĀNUI ME TE TUHI
PŌHĀREKŌA KŪKŪKŪ
DĪTŌA-KŪKŪKŪKŪ ŌE MĀTŪ
KŌWĪTĪRO ŌE MŌVĪTĪRO

NEW ZEALAND. IT'S OUR TURN. LIGHT IT UP AQUA FOR DYSLEXIA 2025.



JOIN THE CAMPAIGN!

We are asking you to light up New Zealand AQUA in October 2025. How can you get involved?

- Arrange to light up your building, a monument, or landmark Aqua for the first week of October 2025.
- Take a photo of your building, landmark, or monument and share it on social media to spread the word about Dyslexia Awareness.
- Get creative! How can you shine in aqua to raise awareness?
- Learn more about Dyslexia by visiting the Dyslexia Evidence-Based Website: www.deb.co.nz

Follow The Journey...

Visit:

www.loveliteracymountmaunganui.com
to follow our journey with lighting it up!

Register Your Building...

Register your building or monument around New Zealand! Visit www.loveliteracymountmaunganui.com

1 in 5...

The statistics don't lie. 1 in 5 are affected by Dyslexia or another neurodiverse challenge. Let's get New Zealand aware, and build understanding around Dyslexia.

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