**Subject:** Request to Light Up \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for Dyslexia Awareness Week 2025

**Kia ora \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

My name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and I’m writing on behalf of the organising committee for ‘**Light It Up Aqua’**—a national campaign launched in Tauranga in 2023 to raise awareness for **Dyslexia Awareness Month**.

Each year during October, we invite communities around Aotearoa to illuminate landmarks, buildings, and monuments in aqua blue—a bright, hopeful colour that symbolises awareness, understanding, and support for individuals with dyslexia.

In 2025, **Dyslexia Awareness Week will run from Monday, 6 October to Sunday, 12 October**, and we would love to include \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ in this year’s list of participating sites.

Our aim is to:

**- Raise awareness** about what dyslexia is and how it affects individuals.  
**-Show visible support to those with dyslexia and their whānau.  
-Encourage inclusive education and workplaces through open conversation.  
-Break down stigma and create a more informed and compassionate community.**

Last year, locations like New Brighton Pier (Christchurch), the Nelson Clock Tower, Whanganui Opera House, and Tauranga’s Wharf St joined us, along with Bay Fitness in Collingwood, Tokirima School, Richmond Sundial Square, various [schools](https://www.nzherald.co.nz/whanganui-chronicle/whanganui-midweek/opera-house-war-memorial-hall-to-light-up-in-aqua/3K5L7EQHAVC5XKGQ4CC6M7DNQE/) in Whanganui, and Whanganui Pak’n’ Save. Mike Buchanan Plumbing (Whanganui) lit up its building in aqua, proudly flying a Dyslexia Awareness Flag throughout October. This show of solidarity created a stunning show of unity across the motu.

We’d love for \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to be lit up in aqua during Dyslexia Awareness Week. If lighting is not feasible, we’d also welcome your support in any other visible way, such as flying a flag, displaying signage, aqua coloured balloons, or sharing information with the community.

For more information, please visit:  
 👉 [www.loveliteracymountmaunganui.com/dyslexia-awareness-month](http://www.loveliteracymountmaunganui.com/dyslexia-awareness-month)

Thank you so much for considering this request. Your involvement would mean a great deal to those living with dyslexia and the educators, parents, and advocates working to support them.

Ngā mihi nui,  
Your name and credentials here